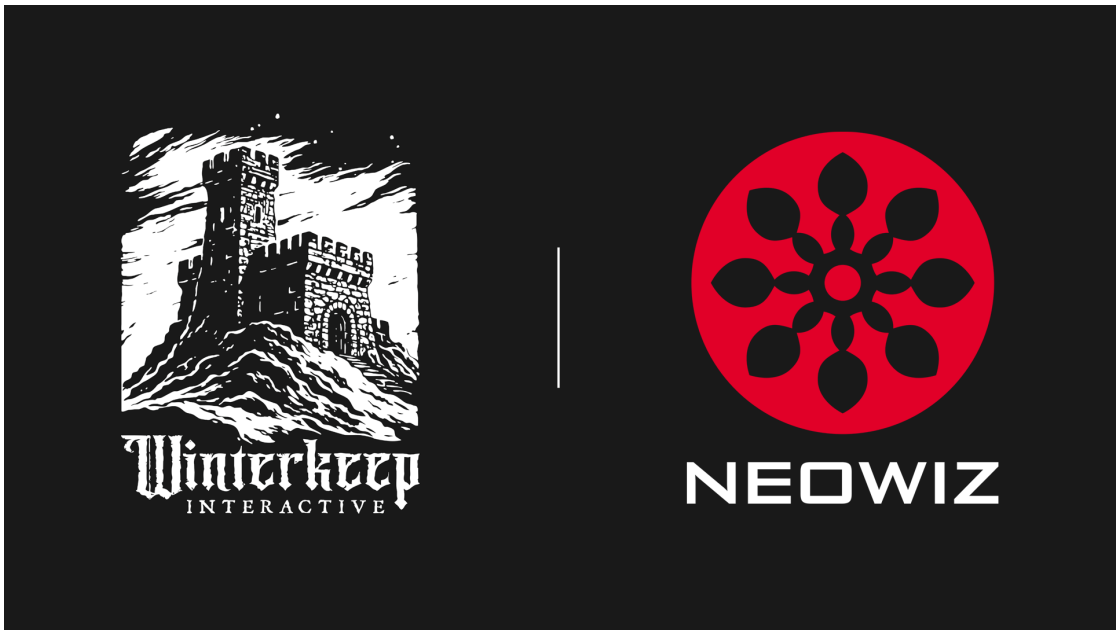
NEOWIZ Signs Publishing Partnership with Strategy-Focused Game Studio Winterkeep

Comprised of veteran strategy game developers from Paradox Interactive, Winterkeep is currently developing a new fantasy 4X strategy IP



SOUTH KOREA — Nov. 24, 2026 — NEOWIZ makes a bold new venture into the strategy games genre through a new publishing partnership with Sweden-based studio Winterkeep Interactive. Led by Mattias Wiking, Petter Nallo, Karl Emdin, Frida Eriksson and Ola Enberg, Winterkeep is comprised of Paradox Interactive veterans whose previous credits include acclaimed titles such as *Stellaris*, *Crusader Kings II*, *Europa Universalis IV*, *Victoria 3* and many other beloved games.

“As we explore different gameplay experiences across PC and console, our partnership with Winterkeep Interactive is a pivotal investment as we widen our publishing portfolio,” said Jason Park, Co-CEO, NEOWIZ. “With the team’s history of developing some of the most beloved and best-in-class strategy games and the genre’s very dedicated fan base, we feel very confident in the team’s ability to craft the next great strategy game.”

Leveraging global development and publishing experience on PC, NEOWIZ will support Winterkeep in facilitating the creation of a new Fantasy 4X Strategy game with a desire to introduce this new premium IP to longtime strategy fans and newer fans of the genre.

“We chose NEOWIZ because we know how strongly they support their development partners in fulfilling the vision of their games,” said Mattias Wiking, CEO, Winterkeep Interactive. “Our studio is focused on building a strategy experience that offers deep gameplay with a ton of replayability, and we are grateful to have a publishing partner that shares the same values we do in building ambitious new games for global audiences. We look forward to sharing more about the game in the near future.”

The South Korean game company and publisher is a global leader across console, PC and mobile gaming titles. Their most recent publishing catalog includes the critically acclaimed and award-winning *Lies of P* franchise, *Shape of Dreams*, an upcoming title from WolfEye Studios and more. To learn more about this announcement and more on NEOWIZ’s publishing initiatives, please visit the NEOWIZ website.

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[Link to Press Kit]

About NEOWIZ
NEOWIZ is a global game company fiercely focused on fans, combining solid in-house development capabilities with specialized publishing expertise. Under the slogan "Built for Fans. Made to Last.” NEOWIZ connects worldwide and across borders via original IPs, including *Lies of P*, *DJMAX RESPECT* Series and *Cats & Soup,* alongside a proven publishing lineup featuring *Skul: The Hero Slayer*, *SANABI* and *Shape of Dreams*.

About Winterkeep
Winterkeep Interactive is a Swedish strategy game studio founded in 2025 by game industry veterans. The team brings together diverse technical expertise, artistic vision, and deep knowledge of storytelling and the genres they work within. Based in Umeå, the studio operates with a dedicated core team working alongside freelancers and partners globally. The studio creates replayable, expandable strategy games that invite players to step into fantastical worlds and craft their own stories.

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