



NEOWIZ and NOUGH Studio Provide an Inside Look at the Development of *Lies of P*

Documentary details studio's development process and philosophy aimed at creating better games, with a promise to fans on what's to come



SOUTH KOREA – Aug. 7, 2026 – NEOWIZ and NOUGH Studio are sharing a behind-the-scenes look at the development process on *Lies of P* on the official [Lies of P YouTube channel](#). Released worldwide, the “Games by Gamers” documentary captures NEOWIZ and NOUGH Studio’s development philosophy and ongoing deliberations as they strive to create an even better game following the global success of *Lies of P* and its prequel DLC, *Lies of P: Overture*.

[\[Documentary Link\]](#)

The video opens with a question the studio asked itself following the success of *Lies of P*: "Can we make something even better than the previous title?" From there, the documentary provides a detailed look at NOUGH Studio’s development culture with the NOUGH Live internal milestone streams and Game Day playtesting sessions, where the entire development team and director Jiwon Choi play the game together to validate the game structure. Iterative feedback is core to the team’s process for completing a game and showcases the team’s dedication to crafting a satisfying final product.

The documentary also touches on the studio's development philosophy and production approach, centered on the catchphrase 'Games by Gamers.' This offers a glimpse into NOUGH Studio's unique dedication to viewing games from a gamer's perspective and continuously refining the gameplay experience to achieve a high level of polish.

The video concludes with a message from the development team, conveying their unwavering commitment to development and their pledge to fans awaiting the upcoming title: "You won't be disappointed, we promise. This is the truth, not a lie."

"This documentary was produced to convey that the time spent preparing for our next title is a crucial part of the game's completion process," said a NEOWIZ rep. "The development culture cultivated by NEOWIZ's NOUGH Studio serves as the foundation for consistently delivering high-quality titles, and we wanted to reassure fans that we are pouring our heart and soul into preparing our next project."

For more information on *Lies of P*, visit the [official website](#) or join the [Discord](#) for the latest updates on the franchise.

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[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *DJMAX RESPECT*, *SANABI*, *Shape of Dreams* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

About NOUGH Studio

NOUGH Studio is a development studio under NEOWIZ, the company behind the globally successful action Soulslike title *Lies of P*. Upholding the development philosophy of ROUND8 Studio and operating under the motto "Games by Gamers," the studio focuses on creating high-quality, console-based action games. Currently, the team is preparing the next installment in the *Lies of P* series under the leadership of Director Jiwon Choi.

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