



NEOWIZ Appoints Chris Chung as Head of Global Business Group

Former Wargaming and NCSoft Executive joins rising publisher NEOWIZ to grow global games IP portfolio and strengthen relationships with developers

SOUTH KOREA – July 13, 2026 – NEOWIZ, a Korean-based video game developer and publisher of award-winning titles such as *Lies of P*, announced the appointment of Chris Chung as Head of the Global Business Group to strengthen the company's commitment to grow as a global publisher.



Chris Chung is a longtime industry veteran with extensive experience building and leading teams and franchises across Asia, North America, and Europe. As Chief Product Officer (CPO) at Wargaming, he led all of the internal studios, including global franchises such as *World of Tanks* and *World of Warships*. He also founded Motiga, the creator of *Gigantic*, which was signed by Microsoft as an Xbox and Windows 10 exclusive title. Prior to that, he served as head of business at NCSoft Korea and the head of NCSoft West, a subsidiary of NC, responsible for North American and European operations. Chris Chung brings a unique perspective by having hands-on experience from founding a startup studio to leading a multi-billion dollar franchise.

With this appointment, NEOWIZ aims to increase its competitiveness as a global publisher by having someone who understands all stages of bringing games to market worldwide. The company plans to grow by continuing to invest in internally

developed projects with strong narrative gameplay and build them into long-term franchises while seeking opportunities across the globe for passionate creators to help them realize their games' potential.

"Chris Chung's experience in every stage of bringing the game to the global market is exactly why he is the right fit to lead our Global Business Group, and we look forward to utilizing his expertise as we grow our gaming portfolio," said a NEOWIZ representative. "In tandem with our recent leadership changes, we recognized the need to have someone with the mindset to empathize and truly partner with developers and creators across the globe."

This appointment comes alongside a reorganization of divisions within NEOWIZ. The company has reorganized its structure into three groups: the Gaming Studios Group, the Global Business Group, and the Live Game Business Group. Mingoo Cho, former head of the Olympus Division, was appointed to lead the Live Game Business Group. Building on the stable live-service operations of mobile titles such as *Cats & Soup*, the Live Game Business Group will focus on advancing a data-driven operating framework and pursuing new initiatives to further strengthen IP competitiveness.

Last month, NEOWIZ also announced the appointment of Sung-jun Park as its new co-CEO, serving alongside co-CEO Bae Tae-geun. Park is the first CEO in NEOWIZ's history to come from a game development background and was key to the development of *Lies of P* and the DLC expansion *Overture*. Park will retain his current role as Head of the Gaming Studios Group after officially assuming the CEO position in August.

To learn more about NEOWIZ, please visit the official [NEOWIZ website](#).

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[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *DJMAX RESPECT*, *SANABI*, *Shape of Dreams* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

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