

NEOWIZ Launches *Cats & Soup: Magic Recipe* Worldwide

Global access to the official sequel to *Cats & Soup* is finally here, with exclusive rewards offered to pre-registered players and various celebratory launch events and benefits for all players



SOUTH KOREA – April 29, 2026 – NEOWIZ today announced that its mobile idle game, *Cats & Soup: Magic Recipe*, has officially launched globally. The new title expands on the beloved IP of *Cats & Soup*, the relaxing idle game with over 80 million downloads worldwide. While retaining the warm art style and sentimentality unique to the original, this game also adds a new story, gameplay elements and new, never-before-seen looks for the cats.

"It is deeply meaningful for us to be able to present the official sequel to our fan-favorite *Cats & Soup* in an entirely new way," stated a NEOWIZ representative. "Through this new spin on the IP, we look forward to offering players a fresh, cozy experience of living alongside their feline friends."

The core gameplay features a merge mechanic that showcases the adorable appearance and natural interactions of the original cats, along with a shared house system. Players can obtain Wishing Stars through merging and use them to create their own unique shared cat houses. In the completed house, players can enjoy the cats' relaxed, cheerful, and adorable daily lives in various ways, offering a charming gaming experience for both *Cats & Soup* fans and new players.

In addition to the previously released US, Canada, UK, and Indonesia, this global launch is simultaneously available in all regions worldwide except China, Vietnam, and Russia. The game supports six languages: Korean, English, Japanese, Chinese (Simplified/Traditional), and Spanish (Latin America).

To celebrate the launch of *Cats & Soup: Magic Recipe*, the team has prepared generous rewards for players to redeem. Pre-registration rewards will include the **Sakura Shorthair Cat** from the original *Cats & Soup game* and an exclusive outfit. In addition, new player support items, such as the paid currencies Diamonds and Energy, will be distributed.

Furthermore, the team has planned various events, including a Sticker Book Season 1 Event, a Sunny Garden and Cat Event, a Special Sign-in Event and more, to give players a boost as they merge magical items to create delicious soups with their adorable cats.

For more details on *Cats & Soup: Magic & Recipe*, check out the official [Instagram](#) and [X Channel](#).

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[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *DJMAX RESPECT*, *SANABI*, *Shape of Dreams* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

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