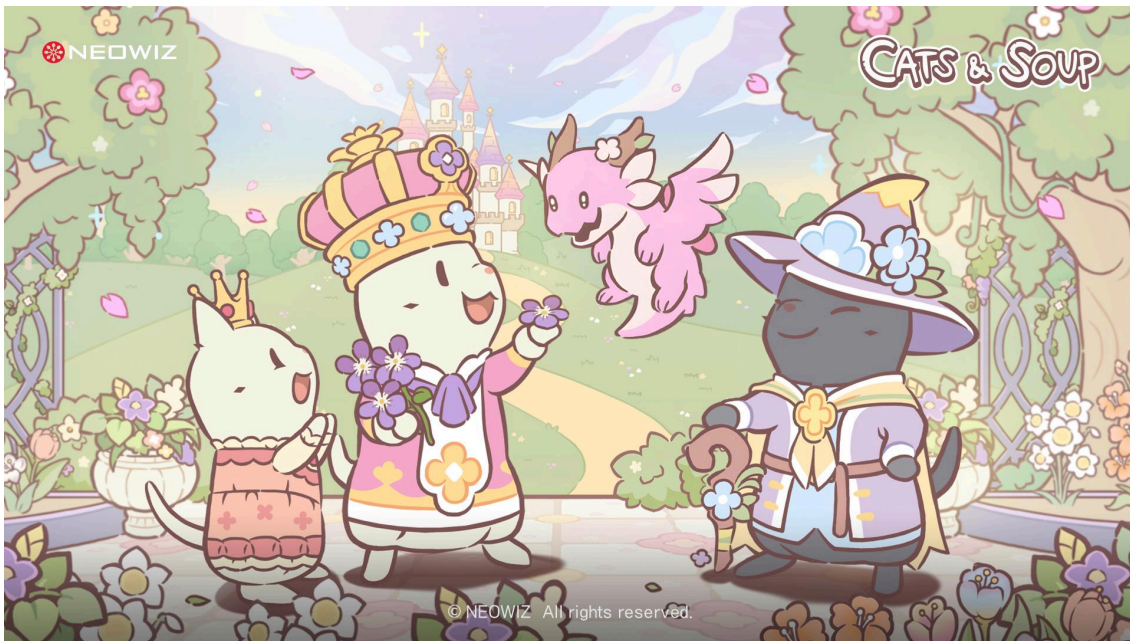




Step into the Springtime with *Cats & Soup* Flower Kingdom Update

Meet new limited-time cat Lilac Tabby and unlock special rewards in a massive update that celebrates the best of spring and fantastical royal adventures



SOUTH KOREA – March 13, 2026 – *Cats & Soup*, the relaxing mobile idle game published by NEOWIZ, underwent a major update to coincide with the spring season. By capturing the vibrant spirit of flower blossoms and noble kingdoms, March is filled to the brim with quality-of-life game improvements, while offering a new visual experience to enhance the game's immersion.

"With spring upon us, we've prepared seasonal content that will enhance user loyalty, along with a large number of cute decoration elements," said a NEOWIZ rep. "We will continue to provide a warm experience unique to *Cats and Soup* by improving features based on user feedback."

Key Features of 'Flower Kingdom' March Update:

- **Meet Lilac Tabby:** Lilac Tabby is the latest limited-edition cat to join the fur-rest via the In-Game Observatory and Meow's Journey. Lilac Tabby is adorned with lilac-petal markings and embodies the sweet smells of spring blossoms.
- **NEW Baby Kitten Travel Event:** From Friday, Mar. 13 to Monday, Apr. 6, currency earned during the Baby Kitten Travel event can unlock limited-edition items at the Wandering Workshop, including the Flower-Scented Kingdom, Spring Flower-Loving Dragon and the Flower-Scented Cooking facility skin. Unlocking locked travel destination photos will grant additional special rewards, including a kitten-only costume.
- **NEW Spring Facilities:** The forest is more lively than ever before with the addition of Violet Care, a new cooking facility to prepare sweet violets, and Coffee Time, a new location where cats can leisurely drink coffee and rest.
- **St. Patrick's Day Rewards:** All users who log in between Friday, Mar. 13 and Tuesday, March 31 will receive holiday-themed rewards.
- **Limited-Edition Spring Decoration Packages:** Nine new spring decoration packages enhance the fun of collecting, including sets like Special Guests and Facility Skin, as well as four new Beautiful Jewels of the Kingdom packages.
- **Fitting Room System Overhaul:** Costume Storage has been completely redesigned into a Fitting Room, allowing users to preview and customize costumes on their cats freely. Costume management is now more intuitive and convenient, enhancing the fun of dressing up.

To support users who have been inactive for 30 days or more, special missions and guides will be provided to help them return to the game smoothly.

For more details on *Cats & Soup's* Flower Kingdom update, please visit the official [YouTube](#) and [Instagram](#) pages. Embrace the flower power of the season by downloading the healing idle mobile game on [Google Play](#) and the [Apple App Store](#).

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[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *DJMAX RESPECT*, *SANABI*, *Shape of*

Dreams and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

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