

# AR VO RE

## ***The Boys: Trigger Warning* Welcomes You to the Gloriously Twisted World of VR on March 26**

*Become a Supe in this video game adaptation of The Boys...  
Whether you bloody want to or not*



**SÃO PAULO – March 10, 2026** – Suit up, sunshine. It's nearly time to take down Vought. ***The Boys: Trigger Warning*** will make its debut on Meta Quest 3 headsets on **Thursday, March 26**. Developed alongside the series creators, ARVORE and Sony Pictures Entertainment are bringing the world of *The Boys* into immersive VR just weeks ahead of the fifth and final season of the multi-E Emmy Award-winning series. *The Boys* premieres on April 8, 2026, with two episodes, followed by a new episode each week. The season will stream exclusively on Prime Video in more than 240 countries and territories worldwide.

Developed with the creators and featuring voice performances by Laz Alonso (Mother's Milk), Jensen Ackles (Soldier Boy), Colby Minifie (Ashley Barrett), and P.J. Byrne (Adam Bourke), *The Boys: Trigger Warning* drops you directly into the gloriously twisted world of *The Boys*. This time, you're not watching the chaos—you're in it: close-up, personal, and dangerously real. Lucas Costa's life detonates when the Armstrongs—a washed-up but still lethal family of Vought Superheroes—turn a family outing into carnage. The Boys drag Lucas back from the brink, juice him with powers, and throw him headfirst into their underground fight against Vought and its Supes. With Butcher and Mother's Milk guiding from the shadows, Lucas sets off on a no-mercy hunt to put the Armstrongs in the ground.

“Creating a game set in *The Boys* universe, our team focused on delivering an experience that felt authentic to the show while giving players a true superhero experience that wouldn't be possible outside of VR,” said Ricardo Laganaro, Chief Creative Officer, ARVORE. “Thanks to Sony Pictures Entertainment and the show creators, we've created something incredibly rare to see in game adaptations for such iconic IPs. We can't wait to see how fans interact with the story and characters we've added to this franchise.”

Pre-order the upcoming VR title now on the [Meta Quest storefront](#), with a limited-time promotional price of \$23.99 USD. Wishlists are open on the [PlayStation Store](#), with more details to come at a later date. For more studio and game updates, visit the [official website](#) and follow ARVORE on [Twitter](#), [Instagram](#) and [Threads](#).

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**Press Kit:**

[LINK](#)

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**ABOUT THE BOYS**

*The Boys* is a fun and irreverent take on what happens when superheroes—who are as popular as celebrities, as influential as politicians, and as revered as gods—abuse their superpowers rather than use them for good. Intent on stopping the corrupt superheroes, The Boys, a group of vigilantes, continue their heroic quest to expose the truth about The Seven and Vought—the multibillion-dollar conglomerate that manages the superheroes and covers up their dirty secrets. It's the seemingly powerless against the super powerful.

*The Boys* is based on The New York Times best-selling comic by Garth Ennis and Darick Robertson, who also serve as executive producers, and developed by executive producer and showrunner Eric Kripke. Seth Rogen, Evan Goldberg, James Weaver, Neal H. Moritz, Pavun Shetty, Phil Sgriccia, Michaela Starr, Paul Grellong, David Reed, Judalina Neira, Jessica Chou, Gabriel Garcia, Ori Marmur, Ken F. Levin and Jason Netter also serve as executive producers. *The Boys* is produced by Sony Pictures Television, Amazon MGM Studios with Kripke Enterprises, Original Film, and Point Grey Pictures.

#### **ABOUT ARVORE**

ARVORE is an Emmy Award-winning Brazilian XR studio that creates and develops innovative games, interactive narratives and immersive worlds using the latest technologies such as Virtual Reality, Augmented Reality, and Mixed Reality. With acclaimed titles like *The Line*, *YUKI*, and the *Pixel Ripped* series—including *Pixel Ripped 1989*, *Pixel Ripped 1995*, and the latest gem *Pixel Ripped 1978*—the studio has earned prestigious accolades, including the 2020 Primetime Emmy Award, a Lion at the 76th Venice Film Festival, a DICE Award Nomination, and the 2023 Best VR/XR Game Award at the BIG Festival.

#### **ABOUT SONY PICTURES ENTERTAINMENT**

Sony Pictures Entertainment (SPE) is a subsidiary of Tokyo-based Sony Group Corporation. SPE's global operations encompass motion picture production, acquisition and distribution; television production, acquisition and distribution; television networks; digital content creation and distribution; operation of studio facilities; and the development of new entertainment products, services and technologies. Sony Pictures Television operates dozens of wholly-owned and joint-venture production companies around the world. SPE's Motion Picture Group production organizations include Columbia Pictures, Screen Gems, TriStar Pictures, 3000 Pictures, Sony Pictures Animation, Stage 6 Films, AFFIRM Films, Sony Pictures International Productions, and Sony Pictures Classics. For additional information, visit [sonypictures.com](http://sonypictures.com).