

FABULA RASA | Director's Bios



Luiza Justus

Immersive storyteller working at the intersection of games, film, and emerging technology. As Head of Creative Development at ARVORE, she develops early-stage mixed reality projects where narrative ambition meets playful experimentation, drawing from a background in film and award-winning interactive storytelling.

Marcelo Marcati

Brazilian creative director and immersive storyteller with over 20 years of experience in games, VR, and mixed reality. Currently at ARVORE Immersive Experiences and a former co-founder of Venturion VR, he creates narrative-driven, emotionally engaging interactive worlds.