

Shape of Dreams Surpasses 300,000 Units Sold Within First Week of Launch

Backed by a peak of 45,000 concurrent users, the action roguelike ranks #4 on Steam's Global Top Sellers



South Korea - September 17, 2025 - *Shape of Dreams*, the new action roguelite from developer Lizard Smoothie and publisher NEOWIZ, has seen explosive momentum as it surpassed 300,000 units sold in its first week on Steam. Daily peak concurrent users reached a high of 45,000, pushing the game to #4 on Steam's Global Top Sellers chart and #2 in South Korea.

"We're deeply thankful to players worldwide for embracing the kind of roguelike action experience we've always dreamed of making," said Eunsop Shim, co-founder and CEO, Lizard Smoothie. "With NEOWIZ as our partner, we'll continue working hard to repay all the love and support we've received."

Blending roguelite action with MOBA-style combat, the game has earned strong reviews from both critics and players alike, maintaining an 83 on Metacritic and a very positive

user rating on Steam. Shape of Dreams features eight unique Travelers, a Traveler Mastery System that rewards progression and a Constellation System that enables deep strategic builds. Players can collect and combine more than 150 Memories and Essences to create new builds with every run. The indie title supports both single-player and up to four-player co-op.

To further optimize performance, *Shape of Dreams* collaborated with leading South Korean hardware community QuasarZone for pre-launch testing. Using the collected data and frame analysis, the developers plan to continue refining the game's technical quality post-release.

Shape of Dreams is <u>available now on Steam</u> for \$24.99 USD, with a 20% discount available until Wednesday, Sept. 24. The roguelite title is also available in two Steam bundles through collaborations with *Deep Rock Galactic: Survivor* and *Warm Snow*: Rock and Dream and Dream of Snow. These bundles will grant players an additional 10% off from the launch discount.

Join over 30,000 *Shape of Dreams* community members on <u>Discord</u>, and follow the game's social channels on <u>X</u>, <u>TikTok</u>, <u>Instagram</u> and <u>YouTube</u> for more info on upcoming events and updates.

###

[Click HERE for assets]

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include Lies of P, DJMAX RESPECT and Cats & Soup, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

About Lizard Smoothie

Lizard Smoothie was founded in January 2023 by two college students who love indie games. The team's debut title, *Shape of Dreams*, is an upcoming action roguelite that was developed with the sole intention of creating a game that is fun for developers and indie game enthusiasts to play. The team's work has been recognized by various awards from organizations like GIGDC, IndieGo, BIC and more.

Media Contact:

Kaitlin Stringer
neowiz team[at]zebrapartners[dot]net
Zebra Partners