

NICE GANG LAUNCHES PVP COMBAT WITH ARENA MODE IN FREE-TO-PLAY MOBILE RPG EIGHTH ERA

Connecting Players Worldwide, PvP Rollout Accompanied with Factions Bonuses, End of Season Rewards, New Game Updates, and More

Upcoming American Silver Eagle Coin Sale and Reward for Gold Tournament Winners in Collaboration with United States Mint

NEW YORK (March 31, 2025) – <u>NICE GANG</u>, the indie game studio bringing free real-world collectible trophies to players through in-game tournaments, today announces the addition of PvP (Player vs. Player) combat to *EIGHTH ERA*, the squad-based role-playing game codeveloped by Perfect Day Games. Marking the official product launch of *EIGHTH ERA*, the game is now available with a full single player campaign, PvP and PvE modes on <u>iOS</u> and <u>Android</u> devices worldwide.

Check out the EIGHTH ERA PvP Trailer here and download press assets here.

In the latest update, players will now be able to compete against each other in asynchronous combat once they have reached level 9. Build a dream team unlike any other, master your tactical strategy, and compete for glory on the world stage with a roster of over 50 distinct heroes in the new *EIGHTH ERA* Arena Mode.

"We are incredibly excited to wrap our soft launch phase and launch *EIGHTH ERA* fully. The introduction of PvP gives our players one of their most requested features - a chance to compete head-to-head in thrilling battles against each other," said Jason Wasserman, CEO and Co-founder of NICE GANG. "This new Arena Mode not only adds a deeper level of strategy and competition but also brings our gaming and collectible communities together in a whole new way, giving players even more ways to earn physical collectible trophies each month."

In addition to the new PvP mode, the *EIGHTH ERA* update will bring new patch updates to the base game, including:

- **PvP Combat in New Arena Mode**: Compete head-to-head against other players from around the world in asynchronous combat. Players who reach level 9 will unlock the new Arena Mode and the ability to climb through the Arena Leagues to become the ultimate champion.
- <u>Faction Bonuses</u>: Each new season brings a new set of highlighted factions that will receive big stat bonuses. Take advantage of these bonuses to dominate the Arena Leagues.
- End of Season Rewards: Climb the Arena Leagues to earn massive loot at the end of each Arena Season!
- Compete with Players Worldwide for Physical Collectibles: Win real world collectible
 trophies by claiming the highest ranks in weekly tournaments tiered for new, returning,
 and advanced players.

More Heroes and More Collectibles to Win in Season Two | Late April: Compete against
players from around the world to win freshly minted, limited-edition coins featuring playable
season two characters. Players who finish in the top ten get a coin delivered right to their
door.

Additional Patch Updates:

- Exhibit & Task Rewards: Exhibits and Tasks will now offer players even more rewards, with increased loot and better progression materials.
- Tournament System: Players will now have new ways to score tournament points and a more balanced system to rise through the ranks.
- Reward Reworks: Currency rewards have been balanced to incorporate more useful materials entering the game with Arena.
- Epic Campaign Adjustments: Common Equipment is getting the boot from Epic Stages, bringing players more chances at epic loot.

<u>American Silver Eagle | United States Mint Collaboration</u>

The next limited-time Era Vault event will offer players the chance to unlock a special player price for an American Silver Eagle with eagle-in-flight privy mark, which is the official silver bullion coin of the United States. In *EIGHTH ERA*'s two weeklong tournaments, gold gilted coin winners who achieve first place in the level 41-60 bracket will additionally receive an American Silver Eagle with eagle-in-flight privy mark while supplies last.

Co-developed with mobile game developer Perfect Day Games, *EIGHTH ERA* is the first free-to-play title from NICE GANG, offering players addictive turn-based gameplay and the chance to win limited-edition physical collectible hero trophies. Certified by Numismatic Guaranty Corporation (NGC), these collectibles are shipped worldwide for free. Founded by a team of entertainment, gaming, and collectibles veterans, NICE GANG has also partnered with the United States Mint to give players the chance to unlock a special price for the American Silver Eagle.

EIGHTH ERA is now available on the <u>App Store</u> and <u>Google Play</u> worldwide. For more information on EIGHTH ERA, please contact <u>NiceGang Team@zebrapartners.net</u>.

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About Nice Gang

Founded in 2022, Nice Gang is a US-based indie mobile gaming publisher and developer that was built to bring the worlds of collectibles and video games together to create a paradigm shift in the industry. Helmed by a world class leadership team of gaming, entertainment and collectibles industry veterans including Jason Wasserman (20th Century Fox / Disney), Vincent Nguyen (King Games/ 20th Century Fox), Mark Salzberg (Founder of Certified Collectibles Group), and Josh Adam (Goldman Sachs), Nice Gang is committed to engaging and educating the next generation of collectors through mobile gaming experiences and inclusive communities. *Eighth Era* is the first mobile game published by Nice Gang, which has reached over 145,000 downloads across mobile platforms worldwide.

More information on Nice Gang can be found at www.nicegang.com.

Additional Links:

• X / Twitter: https://x.com/Eighth Era

TikTok: https://www.tiktok.com/@playeighthera

• Facebook: https://www.facebook.com/playeighthera

YouTube: https://www.youtube.com/@PlayEighthEra
 Instagram: https://www.instagram.com/playeighthera/

• Discord: https://discord.com/invite/eighthera

About Perfect Day Games

Perfect Day was founded in 2019, led by CEO Josh Ayala, and a team that spun out of King (CandyCrush) Seattle.

A team of industry veterans, Perfect Day Games believes in creating AAA-quality games that offer a world-class experience for mobile platforms. The team's culture infuses fun and exciting challenges that can be shared with loved ones and placed into every game they create.