



***Cats & Soup: Magic Recipe* Brings Healing and Cozy Charm in U.S. Launch**

Hoomans celebrate! The follow-up to Cats & Soup mixes merge adventures with heartfelt magic.



SOUTH KOREA – April 23, 2025 – NEOWIZ is expanding the beloved *Cats & Soup* IP with the launch of *Cats & Soup: Magic Recipe*. Developed by the original team, this new game continues the emotional storytelling and signature aesthetic that fans around the world fell in love with.

[\[Trailer Link\]](#)

Magic Recipe offers a light and intuitive merge system that is easy to pick up and enjoy, accommodating users of all ages and play styles. The gameplay focuses on calming gameplay and adorable moments with your cats. Players can look forward to delightful activities with their furry companions, from bike rides through the forest to peaceful fishing trips and even space adventures.

“The original *Cats & Soup* was made for my 7-year-old daughter – she still loves it, but she’s looking for something new,” said Dong-gyu Kim, Creative Director, HIDEA. “This

game is our gift for players who feel the same way. We hope they feel comforted just watching the cats and that *Magic Recipe* becomes a small moment of calm in their day.”

Following in the footsteps of the initial fan-adored mobile game, players can enjoy a variety of gaming content. Feed cats their favorite snacks, dress them in charming costumes and collect Wishing Stars to decorate a cozy shared house where they can feel at home. Every interaction with the magical cats helps build a closer bond.

Cats & Soup: Magic Recipe is the official follow-up to *Cats & Soup*, the globally beloved title that surpassed 60 million downloads. For more information on the adorable cat merge adventure game, visit [Google Play](#) or the [Apple App Store](#).

#

[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *DJMAX RESPECT* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

Media Contact:

Kaitlin Stringer

neowiz_team@zebrapartners.net

Zebra Partners