



Early Bird Registration Now Open for 2025 Games for Change Festival

NEW YORK, March 13, 2025—Today, [Games for Change](#) (G4C) announced early bird tickets are now available for its 22nd annual Festival, which will take place June 26 - 27, 2025, at Parsons School of Design at The New School in New York City. The Festival will bring together global game industry leaders, developers, educators, and social innovators under the theme “Designing for Tomorrow.”

“The Games for Change Festival has evolved into a global catalyst for collaboration across gaming, healthcare, education, social impact, and more,” said G4C President Susanna Pollack. “With our 2025 theme ‘Designing for Tomorrow,’ we’re creating a space where innovators can tackle pressing challenges through the unique power of games and immersive media. We invite everyone passionate about this intersection to join us for what promises to be one of our most dynamic Festivals yet.”

The Festival will tackle three primary tracks: Games & Learning, Civics & Social Issues, and Health & Wellbeing, with immersive media programming integrated throughout all tracks. A new Masterclass series on June 25 will feature specialized 3-hour sessions where participants can engage in hands-on learning with industry leaders to bridge purposeful design and play with real-world change. The annual Games for Change Awards, highlighting the year’s most impactful games and immersive experiences, will take place on June 26.

Early bird tickets are available until April 7, 2025. Visit festival.gamesforchange.org for more information and to register.

About Games for Change

Since 2004, Games for Change (G4C) has empowered game creators and innovators to drive real-world change, using games and immersive media that help people learn, improve their communities, and contribute to making the world a better place. G4C partners with technology and gaming companies, nonprofits, foundations, and government agencies to run world-class events, public arcades, design challenges, and youth programs. G4C supports a global

community of game developers using games to tackle real-world challenges, from humanitarian conflicts to climate change and education.

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Games for Change Press Kit:

[Press Kit](#)