



Cats & Soup Welcomes Spring with Cherry Blossom-Themed Major March Update

Relaxing idle mobile game introduces vibrant new content inspired by the beauty of cherry blossoms and seasonal charm



SOUTH KOREA – March 7, 2025 – NEOWIZ celebrates the new season with a major March update for its relaxing idle mobile game, *Cats & Soup*. Running through Sunday, Mar. 30, this lively update features blooming cherry blossoms and a whimsical fairy forest theme.

Join in on festive events, including the "Baby Kitty Special Travel Event," unlocking new spring-themed travel destinations, including the Cherry Blossom Forest Trail, Warm Promenade and Seaside Canola Field. New cherry blossom-themed maps, costumes, and furniture, like the Cherry Blossom Forest, are available throughout the event.

The March update also brings a new limited-time cat, Clover Angora. Inspired by lush green plants and vibrant flowers, players have until Wednesday, Apr. 2, to claim Clover Angora from the In-Game Observatory and Kitty Trip. A new login event provides more Spring-themed rewards, including the Baby Kitty Artist Costume Set, Gems, Furniture Coins and Pudding.

Players can unlock limited-time items to enhance decorating all month long, such as new costumes, event facilities and facility skins. Additional updates include a coffee bean grinding cooking facility and a playful Whac-A-Mole rest area for the cats.

Earlier this week, *Merge Survival: Wasteland* debuted a special furry friends collaboration with *Cats & Soup* that will run through March. Fans of the idle mobile game can enjoy themed decorations and special rewards from Kiki in *Merge Survival*.

Check out the official social Instagram page for more details on the March update. Download and play *Cats & Soup* on [Google Play](#) and the [Apple App Store](#).

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[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *Brave Nine*, *DJMAX RESPECT* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

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