



## NEOWIZ Unveils *Merge Survival: Wasteland* Collaboration Update with *Cats & Soup*

*Players can look forward to new content inspired by Cats and Soup, including unique items, special events, and Kiki in a Hot Air Balloon*



**SOUTH KOREA – March 4, 2025** – NEOWIZ is bringing together two of its popular mobile titles for a survival adventure with furry friends. Starting today, fans of the relaxing idle game *Cats & Soup* can enjoy themed decorations and new content in the puzzle game *Merge Survival: Wasteland*.

From now until Monday, March 31, NEOWIZ will host weekly Puzzle Events where players can unlock unique items such as the Cat Kitchen, Fairy Tree, and Pot within *Merge Survival*. Additionally, the beloved *Cats & Soup* character Kiki will make daily appearances, providing various rewards throughout the event.



The adorable feline collab also brings a special coupon event where players can customize the appearance of Seed's dog house with Kiki in a hot air balloon. Throughout March, redeem the limited-time prize via the in-game coupon page using the code "CATSNSOUP".

The celebrations don't stop there! The special login reward event, available until Sunday, March 9, will give players even more gifts. Weekly coupon events will also be introduced during this period.

The update will conclude Season 1 with the highly anticipated Chapter 35 Story. A new buff called Lucky Day allows players to earn coins when merging items. Additionally, the new Energy Booster feature will enable players to create higher-level blocks at the cost of double energy.

Developed by StickyHands Inc. and published by NEOWIZ, *Merge Survival: Wasteland* launched globally in May 2023. Set in a post-apocalyptic world, players join Eden and friends as they build a survival camp amidst challenging circumstances. For more details on *Merge Survival*'s collab with *Cats & Soup*, please visit the official [Facebook](#) and [Instagram](#) pages. Download and play *Merge Survival: Wasteland* on [Google Play](#) and the [Apple App Store](#).

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[\[Link to Press Kit\]](#)

## About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *Brave Nine*, *DJMAX RESPECT* and *Cats & Soup*, all emblematic of NEOWIZ's

commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

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