



**Become the Puppet of Geppetto with the Latest *Lies of P* Merch from
NEOWIZ and ROUND8 Studio**

*Embrace the style of Krat with limited edition t-shirts, hoodies, and more commemorating the
game's launch*



SEOUL – September 20, 2024 – Citizens of Krat are now welcome to don the latest fashion inspired by *Lies of P* in time for the first anniversary. NEOWIZ and ROUND8 Studio created a limited edition line to celebrate as the team expands the game's universe.

Whether fans gravitate to t-shirts emblazoned with the Legion arm or prefer the iconic *Lies of P* imagery, the merch drop contains a mix of designs to fit all styles. The first wave of products includes six t-shirts, two hoodies, and one cap adorned with the *Lies of P* logo.



NEOWIZ and Good Smile Company are also collaborating on an adorable chibi-styled ‘Chocopuni’ Puppet of Geppetto plushie that is now available for pre-order on [goodsmile.com](https://www.goodsmile.com) until October 16!

“It’s hard to believe it’s been a year since we launched *Lies of P*, and we couldn’t be more grateful for the support we’ve received from the gaming community,” said Jiwon Choi, Game Director, ROUND8 Studio. “The team played a huge role in designing t-shirts that resonated with the heart of the game and items that

Team NOUGH and ROUND8 Studio would be proud to wear. This is just the first wave of what we have planned, and we can't wait for people to see what we're cooking up next."

In addition, NEOWIZ partnered with iam8bit on a pair of incredible vinyl records. The [Lies of P 3xLP](#) (\$74.99) features three gorgeous black and gold (mirroring the gold discs in the game!) vinyl records containing ROUND8 Studio's entire *Lies of P* soundtrack in all its epic, moody, and masterful glory. The limited-edition [Lies of P 7"](#) (\$14.99) highlights the standout track "Feel," which offers players a brief respite each time they spin the song's record on *Lies of P*'s in-game phonograph. Both albums feature dreamlike, illusively surreal album art from Dan Zollinger, making it the perfect complement to your record collection.

Superfans can pick up a special [Lies of P Special Edition Bundle](#), which includes the *Lies of P 3xLP* and *Lies of P: Feel 7"* for \$84.99. The bundle will only be available through October 4 through this [pre-order link](#) on iam8bit.com.





Earlier this week, ROUND8 Studio Game Director Jiwon Choi shared a thank-you message on [Twitter/X](#) in honor of the first anniversary. The message delved into the community's support of *Lies of P* with a tease of future content.

Check out the current merch offerings on gear.liesofp.com, with more drops planned in future updates. Follow the *Lies of P* official channels for more information on game updates.

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[\[Link to Press Kit\]](#)

About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *Brave Nine*, *DJMAX RESPECT* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

About Bolt Production International

Bolt produces products - if your fans can dream it, Bolt can make it. Bolt Production has over 50 years of gaming wisdom fuelling our creativity and experience in delivering merchandise that gaming communities love. Bolt Production delivers everything under one roof for gaming companies from sketch pad to shelf and creating interactive and immersive retail experiences globally.

About iam8bit

iam8bit is a creative production emporium that's been boldly redefining the entertainment industry since 2005. Its collaborative works have taken a variety of forms, including groundbreaking community events, immersive art experiences, and exclusive collectibles, all designed to bring surprise and delight to people's lives. iam8bit played a crucial role in the vinyl renaissance, minting its first record in 2010, and is the industry leader in premium physical editions of top-tier games. iam8bit evolved into financing and publishing games under its iam8bit Presents imprint, including the recently announced *Petal Runner*; chill vibes simulator *Simpler Times*; smash hit *Escape Academy*; and the NES mash note *Garbage Pail Kids: Mad Mike and the Quest for Stale Gum*. The company is based in Los Angeles and co-owned/co-creatively directed by Jon M. Gibson and Amanda White. Visit iam8bit.com or follow @iam8bit on [Instagram](#), [TikTok](#), or [X](#).

About Good Smile Company

Established in 2001, Good Smile Company is the worldwide leader in Japanese hobby products and services including the design, manufacturing and marketing of collectible figurines. Known for creating highly detailed collectibles, Good Smile Company's quality of production, sculpting, and manufacturing are known industry wide as the new standard for Japanese anime/manga/video game characters. The company is actively involved in other areas, such as animation production/development and the motor sports business. For more information about the company: www.goodsmile.com.

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