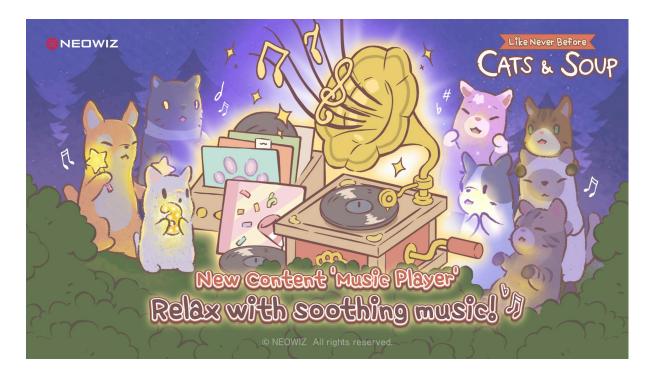


## Neowiz's Cats & Soup reaches 60 Million Global Downloads with 3rd Anniversary Update

More special costumes and rewards are coming due to the community's response to anniversary content update



**SEOUL – September 13, 2024 –** *Cats & Soup* is releasing another update to celebrate the milestone of reaching 60 million global downloads. The relaxing idle mobile game's second major anniversary update expresses the team's gratitude to the players who have supported the game over the past three years.

One of the most anticipated features of this update is the new Turntable, a music player that brings a fresh audio experience to the app. The feature allows players to enjoy different background music and customize the *Cats & Soup* soundtrack to their liking, with more tracks added over time.

Players can participate in a special login event from Sept. 12 to Sept. 25 for a chance to collect three adorable new costumes – Party Hat, Party Overalls, and Large Polka Dot Ribbon. The new Starlight Magic Cape costume is also now available in the 'Cat's Gift' tab, and item drop rates doubled during this event.

As a final token of appreciation, the original creator, Kim Dong-kyu, and the development team will release a thank you video on Sunday, Sept. 15, via the game's official YouTube channel. Following the video's debut, players will receive a special coupon for the game's most beloved limited-edition cats, 'Night Sky Shorthair' and 'Star Macaron.'

Please visit the official YouTube and Instagram pages for more information on the latest third-anniversary content update. *Cats & Soup* is available on <u>Google Play</u> and the Apple App Store.

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## [Link to Press Kit]

## **About NEOWIZ**

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, NEOWIZ has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P, Brave Nine, DJMAX RESPECT* and *Cats & Soup*, all emblematic of NEOWIZ's commitment to excellence and gamers worldwide. Welcome to NEOWIZ, where legends come to life.

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