



Neowiz's *Lies of P* Named a 2024 Apple Design Awards winner for Visuals and Graphics in Games

- *Lies of P* recognized for its unique world setting, excellent graphics, and outstanding optimization.
- The Apple Design Awards honors 14 best-in-class apps and games for excellence in design and technical achievement.

SEOUL (June 6, 2024) – NEOWIZ's breakout hit and critical darling, *Lies of P*, was recognized as a 2024 Apple Design Award winner in the Visuals and Graphics games category. This marks the game's second Apple award, following its selection as a 2023 App Store Award winner for Mac Game of the Year.

The Apple Design Awards is held annually as part of Apple's Worldwide Developers Conference (WWDC). *Lies of P* was recognized in the Visuals and Graphics games category, where it was nominated alongside *DEATH STRANDING DIRECTOR'S CUT* and *Honkai: Star Rail*. The game was praised for its world of beautiful textures, detailed lighting, and stunning effects — and visual customization options like MetalFX upscaling and volumetric fog effects on Mac.

Lies of P released worldwide in September 2023 and is available on the Mac App Store, PlayStation 4, PlayStation 5, Xbox One, Xbox Series X|S, and PC via Steam.

Detailed information about *Lies of P*'s award at the Apple Design Awards 2024 can be found on the Apple Developer website (<https://developer.apple.com/design/awards/>).

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About NEOWIZ

Established in 1997, NEOWIZ is a global leader in gaming, renowned for blending remarkable storytelling with exceptional gameplay mechanics. With a legacy spanning over two decades, Neowiz has solidified its position as one of Korea's foremost game companies, captivating audiences worldwide with diverse PC, consoles and mobile titles. Recent successes include *Lies of P*, *Brave Nine*, *DJMAX RESPECT* and *Cats & Soup*, all emblematic of Neowiz's commitment to excellence and gamers worldwide. Welcome to Neowiz, where legends come to life.

About *Lies of P*

Lies of P is a single-player action RPG in the Souls-like genre, set in the late 19th-century Belle Époque era, released by NEOWIZ in September 2023. It features highly detailed character and background depictions based on realistic graphics, a unique world adapted from the classic Italian tale 'Pinocchio' into a dark fairy tale, and excellent action elements.

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