YOUR ADVENTURE BEGINS!

Bringing together Disney's century of storytelling experience and Ravensburger's 140 years of games excellence, *Disney Lorcana* is the world's most welcoming trading card game (TCG) and the ultimate Disney collectible.

This fantastical and collectible trading card game transports two or more players to the wondrous realm of Lorcana. Here, players become "Illumineers" and wield magical inks to summon "glimmers" - Disney characters shown in both familiar ways and as you've never seen them before. Players explore the realms of Lorcana alongside their teams of glimmers as they race to be the first to collect 20 "lore." In each game, players will play characters, actions, and items from their hands and choose whether to have their characters "quest" for lore or challenge opponents to slow them down.

New *Disney Lorcana* TCG sets will be released four times a year. Each release will feature brand-new themed starter decks, playable right out of the box and customizable with cards from a player's collection or randomized booster packs. Players can also create their ultimate customized deck from the ground up by choosing cards from across sets!

The first set of over 200 cards, *Disney Lorcana: The First Chapter*, will debut August 18, 2023 at local game stores and Disney Parks, and then more broadly on September 1, 2023 at mass retailers and on shopDisney. A wide range of *Disney Lorcana: The First Chapter* products and accessories (outlined below) will be available, so players can find their perfect fit.

HIGHLIGHTS

- **Beloved Disney characters in ways you've never seen before!**
- **Welcoming and engaging gameplay for casual players or those new to trading cards games, with enough strategic depth for those looking for more competitive play.**
- **More than 200 original pieces of Disney art in every set.**
- **Six magical inks to choose from, each with its own flavor: Amber, Amethyst, Emerald, Ruby, Sapphire, and Steel. Decks can include up to two inks.**
- **Age:** 8+
- **Players:** 2+
- **Time:** 20 minutes for a 2-player game.
- **Available:** *Disney Lorcana: The First Chapter* will release to local game stores on August 18, 2023 and will be available at mass market stores beginning September 1, 2023.

LORCANA PLAY

- **A robust organized play program that will offer players opportunities to connect with other players, trade cards, and compete.**
- **Players will be rewarded for engaging with the program as well as for winning games!**
- **Friendly local game stores across the country are participating. Find out more at: www.disneylorcana.com/en-US/play**

SOCIAL MEDIA

https://www.disneylorcana.com
twitter.com/DisneyLorcana
facebook.com/DisneyLorcana
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#DisneyLorcana

THE FIRST CHAPTER

PRODUCTS

STARTER DECKS
MSRP US $16.99 / CAN $21.99

Each *Disney Lorcana* starter deck includes everything a player needs to start playing against another player who has their own deck. Through these decks, players get a taste of the rich story and varied characters of *Disney Lorcana*.

Three starter decks are available for *Disney Lorcana: The First Chapter*. Each deck has 60 cards and features cards from two inks, each with distinct play styles. The three ink combinations are Sapphire and Steel, Emerald and Ruby, and Amber and Amethyst.

Each starter deck includes:
- (1) Prebuilt deck of 60 cards, including 2 foil cards
- (11) Damage counters
- (1) Paper playmat
- (1) Paper tracker token
- (1) Quick-Start rules sheet
- (1) Bonus booster pack of 12 randomized cards





Amber and Amethyst Deck
This deck features loyal and empathic Amber characters, who focus on supporting their teammates, and mysterious Amethyst characters who can harness magical powers to help you achieve your goals. A great choice for players who like drawing cards and having lots of characters in play.



Emerald and Ruby Deck
This deck combines the adaptable and deceptive nature of Emerald characters, who use their quick wits to surprise opponents, with the action-oriented boldness of Ruby characters, who dash forward with speed and bravery. Ideal for players who like using speed and trickery to reach victory.



Sapphire and Steel Deck
This deck pairs intelligent Sapphire characters, who use strategy to keep players one step ahead, with stalwart Steel characters, who stand strong in the face of challenges. Great for players who like to have plenty of resources and characters who can withstand whatever comes their way.

BOOSTER PACKS
MSRP US $5.99 / CAN $7.99



Booster packs give players the ability to customize their decks and discover their own gameplay strategies. Discover new glimmers, items, and powers in these booster packs.

A pack of 12 randomized cards contains:
- (1) foil card of random rarity
- (2) rare (or higher rarity) cards
- (3) uncommon cards
- (6) common cards

Each player needs a 60-card deck of Disney Lorcana cards to play.

GIFT SET
MSRP US $29.99 / CAN $39.99



Players can turn up the heat with this gift set! Foil cards featuring Hades – King of Olympus and Mulan – Imperial Soldier bring excitement to players' decks, and the oversized foil versions are fun to collect and display. The four randomized booster packs quickly enhance collections and add variety to decks.

Each player needs a 60-card deck of Disney Lorcana cards to play.

The Gift Set includes:
- (2) oversized foil cards, Hades – King of Olympus and Mulan – Imperial Soldier
- (2) playable foil cards of those featured characters
- (32) damage counters
- (4) booster packs of 12 additional game cards
- (2) tracker tokens with themed art

ILLUMINEER'S TROVE
MSRP US $49.99 / CAN $64.99



Collectors and players will enjoy the Illumineer's Trove. It includes a full-art storage box and two full-art deck boxes to keep *Disney Lorcana* cards safe and organized. It also comes with eight booster packs to expand collections and options for decks.

The player's guide offers a look into the world of Lorcana as well as a complete visual guide to all the cards in *Disney Lorcana: The First Chapter*. Also included are deckbuilding tips, game strategies, and powerful card combinations straight from the game's creators.

Each player needs a 60-card deck of Disney Lorcana cards to play.

The Illumineer's Trove includes:
- (1) storage box
- (2) deck boxes
- (8) booster packs
- (15) damage counters
- (1) player's guide

ACCESSORIES

Disney Lorcana: The First Chapter offers a full line of accessories to not only keep cards safe, but also add style to any collection.

CARD SLEEVES
$9.99 USD/ $12.99 CAD

Protect cards from wear and tear during play with card sleeves featuring card art for Elsa, Captain Hook, and Mickey Mouse. Each card sleeve pack includes 65 sleeves.



Deck Boxes
$5.99 USD/ $7.99

Keep decks organized and protected with deck boxes featuring card art for Elsa, Captain Hook, and Mickey Mouse. Each deck box can hold up to 80 sleeved cards.



LOREBOOKS (AKA CARD PORTFOLIOS)
$19.99 USD/ $24.99 CAD

Store cards for quick reference and easy access for trading with card portfolios featuring card art of Stitch or The Queen. These portfolios can hold up to 64 standard cards as well as 8 oversized cards.



PLAYMATS
$19.99 USD/ $24.99 CAD

Protect game cards during play and personalize play space with these full-sized play mats featuring stunning art of Micky Mouse, Maui, and Maleficent.

Dimensions: 609 x 342mm



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Founded in 1883, Ravensburger is a leading producer of puzzles and award-winning board games as well as engaging art and science kits. As a family-owned business, Ravensburger has built a reputation as a trusted brand for parents and children alike. Ravensburger's toys, games, and puzzles encourage discovery of what really matters through play.

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